



GENERAL PREPARATION CHECKLIST

Clean and Declutter

- Remove personal items and clutter from countertops, tables, and floors.
- Clean all surfaces, including countertops, sinks, and appliances.
- Ensure floors are swept and carpets are vacuumed.

Staging

- Arrange furniture to showcase the space effectively and create an inviting atmosphere.
- Add decorative touches such as throw pillows, artwork, and plants to enhance visual appeal.
- Make beds neatly with fresh linens and arrange pillows.

Lighting

- Replace any burnt-out light bulbs and ensure all light fixtures are working properly.
- Open curtains and blinds to let in natural light and create a bright, airy atmosphere.
- Turn on all interior lights to ensure optimal lighting conditions for photography.

Exterior Preparation

- Mow the lawn and trim hedges or bushes to enhance curb appeal.
- Clear pathways and driveways of any debris or clutter.
- Sweep or hose down outdoor surfaces such as patios, decks, and walkways.

Pets* & Personal Items

- Arrange for pets to be taken out of the home during the photography session.
- Put away pet bowls, toys, and bedding.
- Remove personal photos and sensitive documents from view.

Repairs & Maintenance

- Address any minor repairs or maintenance issues such as leaky faucets, loose cabinet handles, or chipped paint.
- Replace any worn-out or outdated fixtures or hardware.

Special Requests

- Communicate any specific requests or preferences to the photographer in advance.
- Highlight any unique features or selling points of the property that should be captured.

Access & Security

- Ensure the photographer has easy access to all areas of the property.
- Provide any necessary access codes or keys for gated communities or secure buildings.
- Secure any valuables or sensitive items during the photography session.

PET GUIDELINES

While we understand that pets are beloved members of the family, it's important to consider their presence during real estate photography sessions. Here are some guidelines to follow:

Remove Pets from the House:

- To ensure a smooth and stress-free photography session, it's best to remove pets from the property during the scheduled time.
- Arrange for pets to be taken to a friend's house, a pet daycare facility, or kept in a designated area away from the photography session.

Pet Safety and Comfort:

- If removing pets from the property isn't feasible, ensure their safety and comfort during the session.
- Keep pets in a secure, designated area away from the areas being photographed to prevent interruptions and ensure their safety.

Minimize Pet Presence:

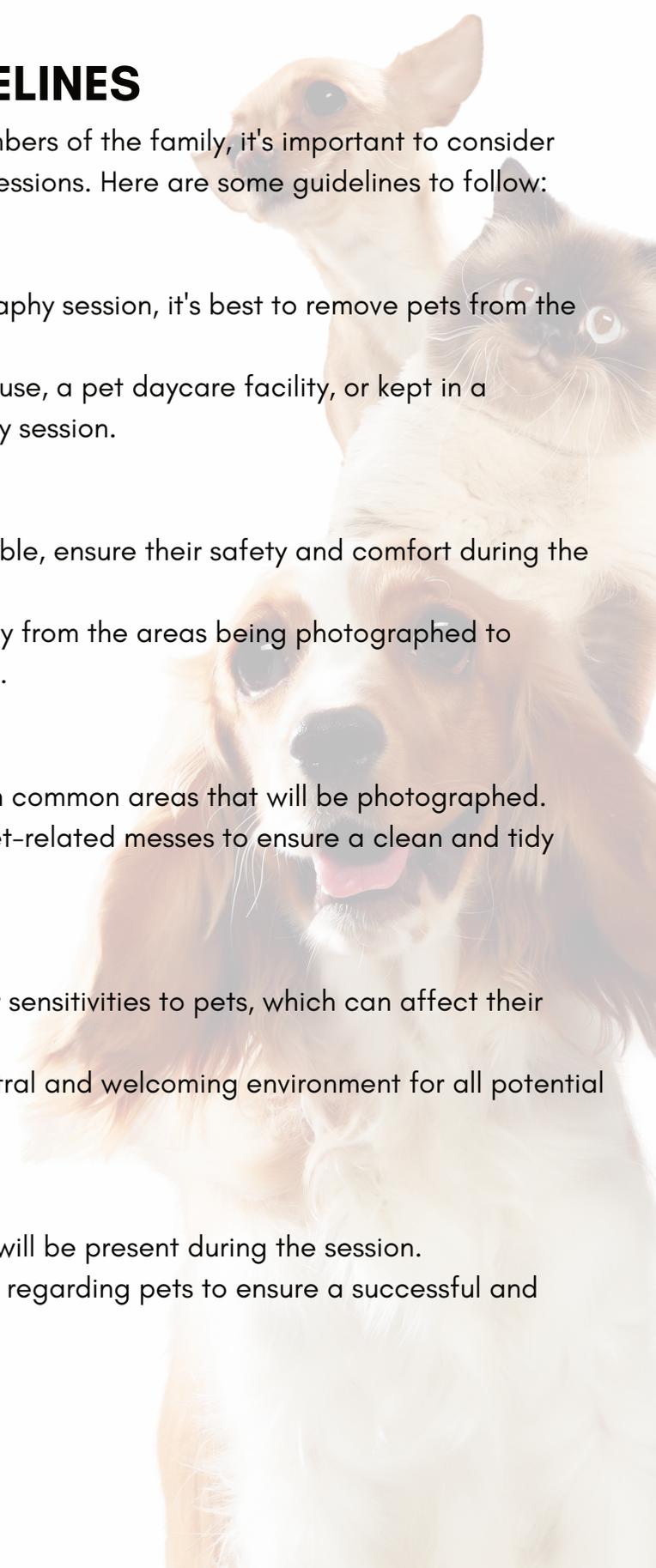
- Remove pet beds, toys, and food bowls from common areas that will be photographed.
- Vacuum or sweep pet hair and clean any pet-related messes to ensure a clean and tidy environment.

Consider Allergies and Sensitivities:

- Some potential buyers may have allergies or sensitivities to pets, which can affect their perception of the property.
- Minimizing pet presence helps create a neutral and welcoming environment for all potential buyers.

Communicate with the Photographer:

- Inform the photographer in advance if pets will be present during the session.
- Discuss any concerns or specific instructions regarding pets to ensure a successful and productive photography session.





BATHROOM PREPARATION

Here's a checklist specifically for preparing bathrooms before the photographer arrives:

1. Clean and Declutter:

- Clear countertops of personal items such as toothbrushes, toiletries, and makeup.
- Remove bath mats, laundry baskets, and any other unnecessary items from the floor.
- Wipe down all surfaces including countertops, sinks, mirrors, and shower doors to ensure they are sparkling clean.

2. Replace Towels:

- Replace used towels with clean, matching towels in coordinating colors.
- Hang towels neatly on towel racks or neatly fold them and place them on countertops or towel bars.

3. Organize Bath Products:

- Store bath products such as shampoo, conditioner, and body wash in a neat and organized manner.
- Consider using decorative containers or baskets to corral smaller items and keep them tidy.

4. Check Fixtures and Hardware:

- Ensure that all fixtures such as faucets, showerheads, and towel racks are clean and free of water spots.
- Tighten any loose fixtures or hardware and replace any outdated or worn-out items if necessary.

5. Clean Mirrors and Glass:

- Use glass cleaner to clean mirrors, shower doors, and any other glass surfaces in the bathroom.
- Ensure that there are no streaks or water spots left behind.

6. Replace Toilet Paper and Empty Bins:

- Replace partially used toilet paper rolls with fresh ones and ensure that toilet paper holders are securely attached.
- Empty trash bins and ensure that there are no visible trash or recycling containers in the bathroom.

7. Freshen Up:

- Consider adding a fresh plant or vase of flowers to add a touch of color and freshness to the space.
- Ensure that the bathroom is well-ventilated and free of any odors.

8. Close Toilet Seats and Shower Curtains:

- Close toilet seats and lids to create a clean and polished look.
- Close shower curtains or doors to ensure that the shower/tub area appears tidy and inviting.